

## MSF Networking - We work for each other & we are the best place to grow your business



## INSURANCE – LIFE & FINANCIAL PLANNING- 60 SECOND EXAMPLES (FEEL FREE TO COPY)

## Insurance - Life & Financial Planning #1

Hi, I'm Hannah Reed with Lighthouse Family Insurance. Professional service delivered with care. I'm looking for parents with children under ten who rely on one main earner and have less than ten times income in coverage. A nurse and a teacher added term life and simple disability policies. The mortgage and college are now protected. This week I'm looking for young families who need affordable term coverage. When you hear "we keep meaning to do it," introduce us. I'm Hannah Reed with Lighthouse Family Insurance. Protection that fits your budget. We provide straightforward conversations, fast quotes, and peace of mind. We begin with a short discovery call to confirm fit and goals. Next we outline a simple plan with clear steps, dates, and owners. Expect direct communication, transparent pricing, and realistic timelines.

## Insurance - Life & Financial Planning #2

Hi, I'm Victor James with Evergreen Retirement. Professional service delivered with care. I'm looking for pre-retirees aged fifty-five to sixty-five who are rolling over old 401(k)s and fear market drops. We placed a portion in a fixed indexed annuity for guaranteed income and kept a growth sleeve. They sleep better and know which paycheck arrives each month. This week I'm looking for near-retirees who want part of their income guaranteed. When you hear "we cannot afford another dip," think Evergreen. I'm Victor James with Evergreen Retirement. Security with flexibility. Clear math creates calm retirements.

For more examples go to www.msfnetworking.com