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REAL ESTATE AGENT 60 SECOND EXAMPLES-FEEL FREE TO COPY

Real Estate Agent - Residential #1

This is an example of a good MSF Networking 60 second introduction for a Real Estate Agent. Feel free to use it in your own 60 second training minute.

Hi, I'm Sarah Johnson with HomeKey Realty, and I help families unlock the front door to their future. This week, I'm looking for first-time homebuyers who are currently renting and think they need a huge down payment to buy a home. Maybe they've mentioned rising rent, wanting a yard, or that they're just not ready yet. A few months ago, someone in my network referred a couple who had been renting for ten years and thought they needed twenty percent down. My friend simply said, "You should talk to Sarah... she has lenders who have programs that get people into homes with little to no money out of pocket." We talked, got them approved for down payment assistance, and they just closed on their first home last month. They were so happy they cried. When you hear someone say they're tired of renting or don't think they can afford to buy, send them my way. I'm Sarah Johnson with HomeKey Realty... helping families unlock the front door to their future.

Real Estate Agent - Residential #2

Hi, I'm Paige Turner with BrightDoor Real Estate. Your dream home is my life's passion. This week I'm focusing on For Sale by Owner listings. If you see a For Sale by Owner sign in your city or a nearby area, please call the owner and say:

"Hi, I'm your neighbor. I noticed your For Sale by Owner sign. I am friends with a top-producing agent who is so confident in her ability that she doesn't lock clients into a six-month listing contract. Last year she sold a home that had been a For Sale by Owner for over a year, and she closed it in under two months for \$12,000 more than the owner was originally asking. She also offers free consultations, she is one of the top agents in the state, but she is not pushy. Would it be alright if she gave you a quick call?"

I specialize in all types of residential real estate. If you see any For Sale By Owner signs or know anyone trying to sale by themselves, ask them if I can give them a call. Your dream home and your best sale are my passion. Paige Turner, with BrightDoor Real Estate.

For more examples go to www.msfnetworking.com