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MORTGAGE LENDER - 60 SECOND EXAMPLES (FEEL FREE TO COPY)

Mortgage Lender #1

Hi, I'm Sarah Bloom with Cornerstone Home Loans. Professional service delivered with care. I'm looking for first-time buyers with credit scores from 620 to 700 who think they need twenty percent down. A couple thought they had to wait. We used down payment assistance and a seller credit. They closed last month. This week I'm looking for renters who say "we are not ready" or "we need a huge down payment." Send them to Cornerstone. I'm Sarah Bloom with Cornerstone Home Loans. Approvals close on time. Expect clear numbers, steady updates, and smooth closings.

Mortgage Lender #2

Hi, I'm Jacob Reed with Summit Mortgage Group. Professional service delivered with care. I want move-up buyers who need a fully underwritten pre-approval before listing. A family pre-underwrote with us and won a competitive offer with a short close. This week I'm looking for owners who say "we will talk to a lender after we find a house." Introduce us first. I'm Jacob Reed with Summit Mortgage Group. Plan early and win offers. Speed plus accuracy makes agents happy.

For more examples go to www.msfnetworking.com